



### What is the Marketing Toolbox?

The online Marketing Toolbox available through TCF Debt Solutions is a unique marketing resource available free of charge to all intermediaries, providing the tools for an introducer to promote debt solution products, as well as their own core activities, more actively than ever before.

Introducers have unlimited access to free paper-based marketing templates, as well as free "white labelled" website facilities. Whether you want to run a direct marketing campaign, advertise within your premises or enhance your web presence, TCF Debt Solutions provides all of the facilities you will need, completely free of charge.

### What is available through the Marketing Toolbox?

#### Paper-based Resources

There is a vast array of paper-based templates available, including:

- Direct mail
- Posters
- Leaflets

You can personalise all of the templates with your own logo and contact details prior to print, before producing an unlimited amount of templates free of charge.

It really is that simple!

The paper-based and online resources available can be used in conjunction with each other, with complimenting themes and colour schemes allowing you to develop a consistent brand across your marketing campaign.

**No costs, no catches, no hassle, no obligation..... just the opportunity to promote additional products, actively prospect for new clients, and create a valuable additional income stream for your business.**

#### How to get started

Simply register (free of charge) and login to the online Marketing Toolbox to follow the simple step-by-step instructions to create your website. Once you have completed your request, the White Label Support Team will contact you to advise what will happen next.

To utilise the paper-based facilities, simply browse the archives of templates available, insert your logo and contact details, and print!

**For further information on any of the products and services available through TCF Debt Solutions contact your Introducer Manager today on 0800 111 61 62 or email [introducers@tcfdebtsolutions.co.uk](mailto:introducers@tcfdebtsolutions.co.uk)**

#### Online Resources

TCF Debt Solutions can provide you with a free "white label" website, which is personalised with your own brand and contact details.

Simply follow the step-by-step wizard to choose your preferred template, theme and colour, upload your logo, and leave the rest to us.

TCF Debt Solutions takes care of all configuration, hosting, maintenance and compliance. We will purchase a domain name on your behalf and set the site up in full before advising you of your new web address.